

YACOUB BASWEIDAN

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EXPERIENCE

ABL Group, Dubai, UAE

Aug 2025 - Present

Oslo-listed marine, energy and renewables consultancy operating in 44 countries

Operations Analyst

- Authored an independent market-entry assessment for ABL's proposed GCC battery storage (BESS) and transmission advisory business, sizing a USD 200 to 320m five-year addressable market and benchmarking 8 competitors on footprint and technical depth
- Stress-tested the business plan's USD 107m five-year revenue target against the sized market, and recommended a leaner, milestone-gated entry (about USD 850k first-year cost); presented findings directly to senior leadership
- Support M&A screening and tax/transfer-pricing research using Power BI, Excel, and Python
- Logistics Analysis for business travel

UAE Armed Forces, Navy, Abu Dhabi

Sep 2023 - Jul 2024

Mandatory national service

Cadet, Unit Leadership

- Led a company of 230 cadets, taking on delegated command responsibility for discipline, welfare, and readiness
- Operated under high-pressure, time-critical conditions, coordinating with higher command and making decisions in real time

Shabab Al Ahli Dubai and Al Ittifaq FC, Dubai, UAE

Jan 2024 - Present

Professional football club, UAE

Professional Football Player

- Compete at a high standard, daily training, adjusting to tactical demands and match-day pressure as part of a professional squad

PROJECTS

Hayto

Concept & Market Validation

Early-stage sports-tech venture for football academies and clubs, UAE with planned GCC expansion

Founder

- Currently building the market case for a sports-tech venture targeting football academies and professional clubs, starting in the UAE with planned GCC expansion; currently in market validation and business-planning phase, ahead of product build
- Built the website <https://hayto.co> - prototyped in Base44, then developed and deployed using Claude and Cloudflare.
- Ran a market gap analysis across the UAE's 14-club Pro League and an academy ecosystem of 50 to 80 organizations, benchmarking six competitors including Catapult, STATSports, and Hudl; identified an underserved mid-tier segment and set three entry priorities: Arabic-language localization, accessible pricing for AI Powered analysis and recommendation focused UI.

Portfolio

yacoubbasweidan.com

Self-directed case studies built to practice a full consulting analyst workflow

- **BrewHaven Coffee Co.:** three-part analytics case study on a coffee chain, from flat sales to a rejected expansion
- **Dubai Residential Affordability:** 526,000 Dubai Land Department transactions tested for falling affordability
- **Weather Windows & Project Pipeline:** ERA5 weather data against the offshore project pipeline to time survey demand
- **Manchester United: The Business Behind the Badge:** SEC filings and valuations tested against spending and cash flow

EDUCATION

University of Wollongong, Dubai, UAE

Sep 2024 - Jun 2027 (Expected)

Bachelor of Business (Business Analytics), on track to graduate with distinction

Rossall School, Fleetwood, UK

2021 - 2023

International Baccalaureate Diploma, Academic and Athletic Scholarship (2020)

CERTIFICATIONS

Deloitte Data Analytics Job Simulation (Forage): data analysis and forensic technology, July 2026

Bloomberg Market Concepts (Bloomberg for Education): economics, currencies, fixed income and equities

ADDITIONAL SKILLS

Languages: English (Native), Arabic (Fluent), Slovak (Intermediate), Spanish (Basic)

Tools: Microsoft Power BI, Python, SQL, Microsoft Office Suite